

WHAT IS CLAIMED:

1. A method for making a snack chip having raised surface features comprising:
 - a. from about 12% to about 40% large surface features;
 - b. from about 20% to about 40% medium surface features; and
 - c. from about 25% to about 60% small surface features;wherein said method comprises a frying step, and wherein said frying step comprises frying the snack piece with at least one molding surface.
2. The method of Claim 1, wherein said molding surface has perforated openings.
3. The method of Claim 2, wherein the level of open area in the molding surface is greater than about 35%.
4. The method of Claim 3, wherein the level of open area in the molding surface is from about 35% to about 60%.
5. The method of Claim 1, wherein the snack chip is constrained against a molding surface, and wherein the gap between a constraint and said molding surface is greater than about 0.06 inches.
6. The method of Claim 1, wherein the snack chip is constrained against a molding surface, and wherein the gap between a constraint and said molding surface is from about 0.06 inches to about 0.25 inches.
7. The method of Claim 1, wherein said snack chip is fried between a pair of constraining molds.
8. The method of Claim 1, wherein said molding surface has a surface temperature greater than about 100°F.